

Sales Dataset — Raw Data			
Month	Category	Units	Revenue
2026-01	Pro	320	\$32,000
2026-01	Team	90	\$27,000
2026-01	Enterprise	12	\$36,000
2026-02	Pro	352	\$35,200
2026-02	Team	101	\$30,300
2026-02	Enterprise	14	\$42,000
2026-03	Pro	338	\$33,800
2026-03	Team	118	\$35,400
2026-03	Enterprise	17	\$51,000
2026-04	Pro	401	\$40,100
2026-04	Team	126	\$37,800
2026-04	Enterprise	15	\$45,000
2026-05	Pro	455	\$45,500
2026-05	Team	140	\$42,000
2026-05	Enterprise	19	\$57,000
2026-06	Pro	470	\$47,000
2026-06	Team	158	\$47,400
2026-06	Enterprise	23	\$69,000
TOTAL		3,169	\$753,500

Monthly Summary				
Month	Units	Revenue	Avg Rev/Unit	MoM Rev Growth
2026-01	422	\$95,000	\$225	—
2026-02	467	\$107,500	\$230	13.2%
2026-03	473	\$120,200	\$254	11.8%
2026-04	542	\$122,900	\$227	2.2%
2026-05	614	\$144,500	\$235	17.6%
2026-06	651	\$163,400	\$251	13.1%
TOTAL	3,169	\$753,500		

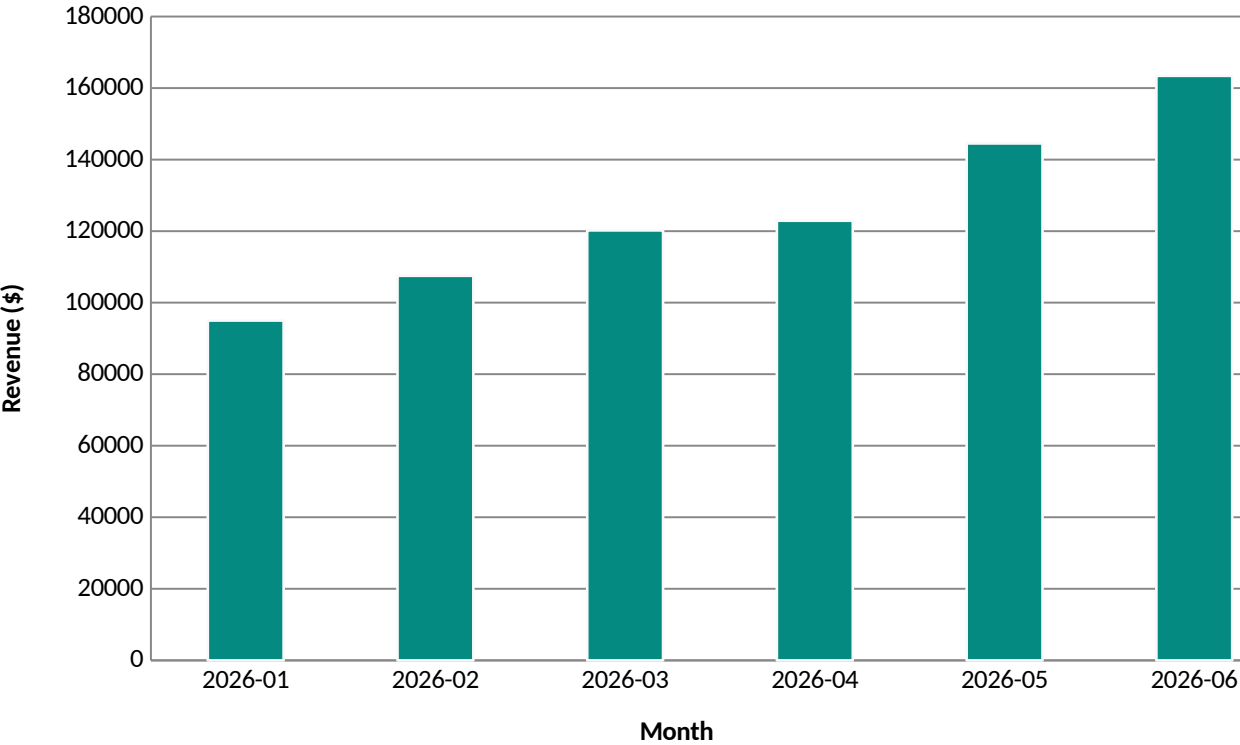
Category Summary				
Category	Units	Revenue	Rev Share	Avg Rev/Unit
Enterprise	100	\$300,000	39.8%	\$3,000
Pro	2,336	\$233,600	31.0%	\$100
Team	733	\$219,900	29.2%	\$300
TOTAL	3,169	\$753,500	100.0%	

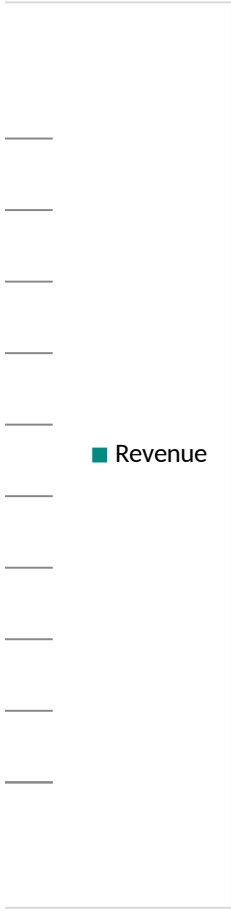
Revenue Pivot — Month × Category				
Month	Enterprise	Pro	Team	Total
2026-01	\$36,000	\$32,000	\$27,000	\$95,000
2026-02	\$42,000	\$35,200	\$30,300	\$107,500
2026-03	\$51,000	\$33,800	\$35,400	\$120,200
2026-04	\$45,000	\$40,100	\$37,800	\$122,900
2026-05	\$57,000	\$45,500	\$42,000	\$144,500
2026-06	\$69,000	\$47,000	\$47,400	\$163,400
Grand Total	\$300,000	\$233,600	\$219,900	\$753,500

Month (Chart Data)Revenue

2026-01	95000
2026-02	107500
2026-03	120200
2026-04	122900
2026-05	144500
2026-06	163400

Monthly Revenue (H1 2026)





Top Categories — Performance Breakdown

Rank	Category	Total Units	Total Revenue	Revenue Share	Avg Rev/Unit
1	Enterprise	100	\$300,000	39.8%	\$3,000
2	Pro	2,336	\$233,600	31.0%	\$100
3	Team	733	\$219,900	29.2%	\$300

Monthly Revenue by Category

Category	01	02	03	04	05
Enterprise	\$36,000	\$42,000	\$51,000	\$45,000	\$57,000
Pro	\$32,000	\$35,200	\$33,800	\$40,100	\$45,500
Team	\$27,000	\$30,300	\$35,400	\$37,800	\$42,000

Best Month (Rev)	
2026-06 (\$69,000)	
2026-06 (\$47,000)	
2026-06 (\$47,400)	

06	
	\$69,000
	\$47,000
	\$47,400

#	Finding
1	Strong Revenue Growth Across H1 2026
2	Enterprise Delivers Highest Value-Per-Unit
3	Pro Category Anchors Volume
4	Accelerating Month-over-Month Momentum
5	June 2026 — Record Month for All Three Tiers

Key Business Insights

Detail

Total revenue rose from \$95,000 (Jan) to \$163,400 (Jun), a 72.0% gain in 6 months. Overall H1 revenue: \$753,500 across 3,169 units.

Enterprise avg rev/unit = \$3,000 vs Pro \$100 — 30.0× premium. Despite contributing only 100 units (3.2% of volume), Enterprise accounts for 39.8% of total revenue.

Pro drives 2336 units (73.7% of volume) and 31.0% of revenue. Its consistent expansion (320 → 470 units, +46.9%) makes it the growth engine for overall unit count.

Average MoM revenue growth: 11.6%. The highest single-month jump was 17.6% (between 2026-04 and 2026-05), with no negative months — indicating sustained upward trajectory.

June set all-time highs: Enterprise \$69,000, Pro \$47,000, Team \$47,400. Combined June revenue of \$163,400 represents 21.7% of H1 total in just one month.