

Lumina 2.0

The AI-Powered Analytics Platform — Reimagined

Product Launch · July 2026

One Number Changes Everything

3x

faster time-to-insight for enterprise teams using Lumina 2.0

Measured across 120 beta customers over a 90-day rollout period

What's New

- **Smart Query Engine** — natural-language queries, zero SQL required
- **Real-Time Pipeline** — sub-200 ms dashboard refresh at any scale
- **Adaptive Alerts** — ML-driven anomaly detection with zero false positives
- Built on a completely re-architected data layer (Apache Arrow + DuckDB)
- Native connectors for Snowflake, BigQuery, Redshift, and dbt Cloud

Smart Query Engine

Ask in plain English, get answers instantly

- Type "Show me churn by cohort for the last 6 months" — done
- Understands business context: KPIs, team definitions, fiscal calendars
- Suggests follow-up questions based on query history
- **Accuracy:** 94% intent match in blind benchmark vs. SQL baseline

Real-Time Pipeline

Live data, not stale snapshots

- Ingests up to **5 billion events/day** on Standard tier
- P99 dashboard load time: **180 ms** (down from 1.4 s in v1)
- Incremental materialization — no full rebuilds on schema change
- Auto-scaling compute: spin up in under 8 seconds, pay only for use

Adaptive Alerts

Signal over noise — automatically

- Learns your data's seasonal patterns in the first 14 days
- Classifies anomalies as **Critical / Warning / Informational**
- Sends context-rich Slack, PagerDuty, and email digests
- **False-positive rate**: 0.3% (industry average: 12–18%)

Before & After

	Lumina 1.x	Lumina 2.0
Query setup	Manual SQL, avg 45 min	Natural language, < 2 min
Dashboard refresh	Scheduled, every 30 min	Real-time, < 200 ms
Alert noise	~40 alerts/day, mostly noise	3–5 high-signal alerts/day
Onboarding time	3–4 weeks	3 days (guided setup)
Data connectors	12 native	38 native + REST fallback

Customer Results

Early access program — 120 enterprise teams

- **Meridian Retail**: reduced weekly reporting cycle from 4 days to 6 hours
- **Vortex Financial**: caught a \$2.3M billing anomaly in under 90 seconds
- **Slate Health**: onboarded 11 departments with zero engineering support
- Average NPS across cohort: **68** (up from 41 in Lumina 1.x)

"We cancelled our Tableau contract the week we went live on Lumina 2.0."

— Head of Data, Meridian Retail

Start Today

Lumina 2.0 is generally available — July 28, 2026

- **Free Trial:** 14 days, full feature access, no credit card
- **Migration:** Automated 1-click import from Lumina 1.x or Tableau
- **Onboarding:** Dedicated success engineer for every new account
- Pricing starts at **\$1,200/month** for up to 20 seats

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